

PRESS RELEASE
For immediate release

**The Quebec Photonic Network
brings together optics/photronics industry leaders
to position the industry on the world energy market
A first in Quebec!**

Quebec City, August 25, 2010 – On Monday, August 30, the [Quebec Photonic Network](#), in collaboration with [INO \(National Optics Institute\)](#), will hold a one-day seminar bringing together leading speakers to explore sustainable development challenges and opportunities in the energy industry.

The seminar, entitled *Clean Technologies for Sustainable Development: What's in It for the Photonic's Industry?*, will examine the following topics:

- Energy and sustainable development
- Green photonics
- Smart grids
- Intelligent green buildings
- Photovoltaic energy production
- Renewable energy sources

In addition, representatives from Hydro Québec's Research Institute and the National Research Council of Canada will be on hand to present their views and perspectives on sustainable development.

The seminar is for representatives of industry, government, and academia, as well as sectoral associations and journalists from the general and trade media.

DATE: August 30, 2010
TIME: 7:45 a.m. Registration and coffee
8:45 a.m. Start of presentations
LOCATION: INO, Quebec Metro High Tech Park
2740 rue Einstein, Quebec City

Conference presenters will explore the role that the Canadian optics and photonics industry and its business partners can play. Discussions will help identify potential avenues for capitalizing on business opportunities in the sustainable development sector in emerging markets. Conclusions reached by the optics/photronics industry representatives at the seminar will be validated at the World Energy Congress to be held in Montreal in mid-September.

The event program and registration information are available on the Quebec Photonics Network website (<http://www.quebecphotonic.ca/CleanTech30aout2010.html>).

About the Quebec Photonic Network

The Quebec Photonic Network is a non-profit organization whose mission is to accelerate the development of the optics/photonics industry in Quebec. Its mandates are to implement a network for members to share ideas, information, and expertise among themselves and with other networks, both nationally and internationally. The Network also seeks to promote and enhance the visibility of the optics/photonics industry, support commercialization initiatives, and facilitate access to market information for its members. Lastly, the Network works to foster innovation and competitiveness among industries throughout Québec through the introduction of optics/photonics technologies.

The Quebec optics/photonics industry consists of some 100 businesses, employs nearly 5,000 workers, and generates annual revenues in the order of \$600 million, nearly 85% of which comes from exports.

About INO

INO is the largest center for industrial optics and photonics expertise in Canada. The leader in its field internationally, INO has so far completed over 4,000 R&D contracts for Quebec and Canadian companies working in a variety of fields. INO has performed 43 technology transfers and created 26 new high-tech startups. It boasts more than 220 employees, most of them researchers, scientists, and technicians who contribute to INO's international reputation. In 2007 along with six other organizations, INO was recognized as a center of excellence for commercialization and research by the Canadian government.

For more information on this event, contact:

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Media representatives are welcome to attend this event free of charge. To reserve, please communicate directly with:

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